

## Twitter Backchannel for Social Media: Promises, Pitfalls Perils (#smlaw #smppp)

username	date	time	status
markgr	1/23/2010	7:57 AM	@equalman I use your videos in all my speeches about social media. Very powerful and very effective #socialnomics #smlaw
JuliaFranks	1/23/2010	12:06 AM	RT @equalman: Thanks for the support on the video! RT @markgr: She should have showed the socialnomics video - much more powerful #smlaw #hi
vcase	1/22/2010	8:29 PM	RT @markgr: UF Social Media seminar, the replay is up at: <a href="http://bit.ly/5w43Pc">http://bit.ly/5w43Pc</a> /via @brianjsmith and @brucefloyd #smlaw #smppp #higherred
barbchamberlain	1/22/2010	8:18 PM	@WSUGradSchool 1 more thing: work/home location isn't the question for public records. It's are you acting in official role #smlaw #higherred
kuratowa	1/22/2010	8:17 PM	@brucefloyd I know. I just wish we though of setting up one official one in advance. I knew good people over there! #smppp #smlaw
kuratowa	1/22/2010	8:14 PM	@csesums I have no problems with working without a net personally. But I do have to think of legality issues for the college. #smppp
brucefloyd	1/22/2010	8:11 PM	@kuratowa Well, this was spur of the moment. I thought it would be good to have an event-specific hashtag, hence #smppp. Also like #smlaw.
kuratowa	1/22/2010	8:02 PM	The sad thing is that we ended up with two backchannels instead of one - how's that for conversation? #smlaw #higherred #smppp
cindykane	1/22/2010	7:51 PM	RT @markgr: I'm wondering what the legal difference might be between "official" vs. "unofficial" facebook pages #smlaw #higherred
markgr	1/22/2010	7:48 PM	UF Social Media seminar, the replay is up at: <a href="http://bit.ly/5w43Pc">http://bit.ly/5w43Pc</a> /via @brianjsmith and @brucefloyd #smlaw #smppp #higherred
brucefloyd	1/22/2010	7:44 PM	For those interested in watching the UF Social Media seminar, the replay is up at: <a href="http://bit.ly/5w43Pc">http://bit.ly/5w43Pc</a> /via @brianjsmith #smppp
wtneary	1/22/2010	6:58 PM	@barbchamberlain Clearly records laws, 1st Amend interps are going to have to address new ways of commenting & aren't ready now #smlaw
TBlinkedin	1/22/2010	6:01 PM	RT @barbchamberlain LinkedIn profile think abt how you use yr work email vs personal. (use personal if U have side biz!) #smlaw
vcase	1/22/2010	5:44 PM	RT @barbchamberlain: #smlaw #higherred Some univ forbid athletes to use FB, require them to scrub profiles, monitor FB activity for NCAA ...
vcase	1/22/2010	5:43 PM	RT @barbchamberlain: #smlaw #higherred firehose I'm tweeting: online seminar on social media law & public institutions <a href="http://bit.ly/7gYw">http://bit.ly/7gYw</a> ...
paulchadik	1/22/2010	5:35 PM	Yes, thanks for the heads up earlier! Gotta absorb now RT @barbchamberlain Great discussion/interaction today w/folks watching #smlaw #smppp
Healthcare3dot0	1/22/2010	5:32 PM	RT @barbchamberlain: #hscm #smlaw JAMA study: 60% of med schl students posted inappropri/unprofessional info online (HIPAA violations)
barbchamberlain	1/22/2010	5:28 PM	Great discussion/interaction today w/folks watching #smlaw #smppp #higherred seminar @UFNow. Head. Full. Might. Explode. Stand. Back.
barbchamberlain	1/22/2010	5:27 PM	@paulchadik They didn't specify #smppp--wasn't on info page or announced live. I made up #smlaw :D (which seems useful going fwd too)
mediasite	1/22/2010	5:17 PM	Nice way to start the weekend...RT @brianjsmith: At it's peak, 230 Mediasite viewers were watching the Social Media seminar. #smppp
markgr	1/22/2010	5:13 PM	@rograntnmsu As a former college coach, I'm glad I didn't have these issues back in the day. #smlaw
csesums	1/22/2010	5:12 PM	Why legal experts should be limited decision makers RT @pdzim: Use a social networking platform but disable the forum capabilities. #smppp
markgr	1/22/2010	5:11 PM	And thanks everyone who participated on our impromptu backchannel (and special thanks to @barbchamberlain) #smlaw #higherred
rograntnmsu	1/22/2010	5:11 PM	@markgr It makes the Media Relations job very hard. They usually tell athletes what to say in public, but need to advise them on SM #smlaw
markgr	1/22/2010	5:10 PM	Final thoughts on #smlaw: The laws need to adapt and there is a lot of work ahead of us.
brucefloyd	1/22/2010	5:09 PM	Sorry about the #smppp backchannel disorganization. I'm not an official part of the panel discussion but saw the need for a hash.
markgr	1/22/2010	5:09 PM	These discussions always take me back to this episode of the West Wing <a href="http://bit.ly/5ZJP8u">http://bit.ly/5ZJP8u</a> (starts at 4:00) #smlaw #higherred
rograntnmsu	1/22/2010	5:08 PM	@markgr Star player posting on FB that he wants to transfer from school, not good pub for future recruits, #smlaw
brucefloyd	1/22/2010	5:08 PM	The big takeaway: You're ok until you get sued. #smppp
lizallen	1/22/2010	5:06 PM	RT @markgr: IMHO - If you take away the discussion aspect of Facebook, you are defeating the purpose #smlaw #higherred <---agreed.
brucefloyd	1/22/2010	5:06 PM	Link to the UF SM Best Practices PDF that was mentioned at the end: <a href="http://ow.ly/ZwIV">http://ow.ly/ZwIV</a> #smppp
markgr	1/22/2010	5:05 PM	@rograntnmsu Don't know the story - can you share? #smlaw
mm98273	1/22/2010	5:04 PM	following #smppp and #smlaw / interesting
benherenow	1/22/2010	5:04 PM	when is higher ed going to get over itself? the game has changed. accept it or disappear #smppp
rograntnmsu	1/22/2010	5:04 PM	@markgr Considering what is happening at KU it might be a good idea for the Ath Dept to put out guidelines for athletes #smlaw
brucefloyd	1/22/2010	5:03 PM	RT @markgr: Wondering if its legal to keep a college athlete off Facebook? (1st amendment issues) #smlaw #higherred #smppp
brucefloyd	1/22/2010	5:03 PM	RT @markgr: IMHO - If you take away the discussion aspect of Facebook, you are defeating the purpose #smlaw #higherred #smppp
barbchamberlain	1/22/2010	5:02 PM	Agreed! RT @markgr IMHO - If you take away the discussion aspect of Facebook, you are defeating the purpose #smlaw #higherred
barbchamberlain	1/22/2010	5:02 PM	Public forum=extremely limited control/power to take down comments. #smlaw #higherred. Important to PUBLISH policy in that space.
markgr	1/22/2010	5:02 PM	IMHO - If you take away the discussion aspect of Facebook, you are defeating the purpose #smlaw #higherred
pdzim	1/22/2010	5:02 PM	Smart. Use a social networking platform but disable the forum capabilities. #smppp
barbchamberlain	1/22/2010	5:01 PM	Non-public forum=some editorial control to take things down not consistent w/purpose of space/can't discrim on viewpoint. #smlaw #higherred
pdzim	1/22/2010	5:01 PM	What if using facebook and twitter are all a part of doing your job? #smppp
barbchamberlain	1/22/2010	5:01 PM	Public forum type: Govt speech=total control (but not very social!). #smlaw #higherred
mm98273	1/22/2010	5:00 PM	How about those using personal profile for inst/org/bz SM // can't tell if they are official or not #smlaw
barbchamberlain	1/22/2010	5:00 PM	Important recap of types of online govt forum spaces you can establ. You CAN change types after starting. #smlaw #higherred
barbchamberlain	1/22/2010	4:59 PM	I wondered same thing! RT @markgr Wondering if its legal to keep a college athlete off Facebook? (1st amendment issues) #smlaw #higherred

## Twitter Backchannel for Social Media: Promises, Pitfalls Perils (#smlaw #smppp)

markgr	1/22/2010	4:58 PM	Wondering if its legal to keep a college athlete off Facebook? (1st amendment issues) #smlaw #highered
mm98273	1/22/2010	4:58 PM	@barbchamberlain gr8t point ! re- #smlaw online seminar, put the hashtag on the info page
brucefloyd	1/22/2010	4:58 PM	@paulchadik No, they did not. I suggested #smppp as an unofficial. They did not consider (or know about) backchannel.
paulchadik	1/22/2010	4:56 PM	@barbchamberlain Did they specify a backchannel at the beginning of the presentations? I came in late #smlaw #smppp
markgr	1/22/2010	4:56 PM	@barbchamberlain I'd love to hear this panel deal with sidewiki!!! #smlaw #smppp #highered
barbchamberlain	1/22/2010	4:56 PM	RT @markgr: I'm wondering what the legal difference might be between "official" vs. "unofficial" facebook pages #smlaw #highered
govwiki	1/22/2010	4:55 PM	RT @WAProgCaucus RT @barbchamberlain: #gov20 folks may be interested in my tweets labeled #smlaw #highered. Seminar on SM law/pub... #gov2
benherenow	1/22/2010	4:55 PM	Christine Schoaff for UF President #smppp
markgr	1/22/2010	4:54 PM	How much will "disclaimers" on social media sites hold up in a court of law? #smlaw #highered
barbchamberlain	1/22/2010	4:54 PM	Fascinating to think about how these attys wd deal w/comments on @googlesidewiki. Can't take them down! #smlaw #smppp #highered
inigral	1/22/2010	4:54 PM	@markgr Facebook allows institutions to submit claims to get rid of unofficial ones. #smlaw #highered
chuckiej	1/22/2010	4:54 PM	@brianjsmith That's great news! I'll have to watch again later - I kept getting interrupted :- ) #smppp
brucefloyd	1/22/2010	4:53 PM	Wingo: If you feel the need to delete a post from someone, make archival copy. #smppp
barbchamberlain	1/22/2010	4:53 PM	If you're doing online seminar, put the hashtag on the info page about it! (or else we make stuff up) #smlaw #highered #smppp #smarththings
markgr	1/22/2010	4:53 PM	I'm wondering what the legal difference might be between "official" vs. "unofficial" facebook pages #smlaw #highered
barbchamberlain	1/22/2010	4:52 PM	Just learned that #smppp is unofficial back channel for seminar I've been tweeting as #smlaw #highered. @BruceFloyd wish I'd known!
markgr	1/22/2010	4:51 PM	RT @barbchamberlain If you're acting w/in scope of yr authority (even if you screw up), yr institution can be deemed liable #smlaw #highered
csessums	1/22/2010	4:51 PM	Disclaimer: "My views are my own and not my employers." Whew! I'm safe! #smppp
tsyoung	1/22/2010	4:51 PM	@csessums if you have a screen reader, does that make it slanderous ;) ? #smppp
malcolli	1/22/2010	4:50 PM	@brianjsmith Damn, I wish I would have seen that link earlier. I would have been interested in that. Followed @brucefloyd's tweets. #smppp
barbchamberlain	1/22/2010	4:50 PM	If you're acting w/in scope of yr authority (even if you screw up), yr institution can be deemed liable for yr actions. #smlaw #highered
csessums	1/22/2010	4:50 PM	Is this backchannel libelous? #smppp
brucefloyd	1/22/2010	4:50 PM	Curious about the public records and "sunshine law" the panel keeps mentioning? #smppp <a href="http://ow.ly/Zwr1">http://ow.ly/Zwr1</a>
pdzim	1/22/2010	4:49 PM	Many hands began to scan around for the next plateau. <a href="http://tinyurl.com/yzpw3wf">http://tinyurl.com/yzpw3wf</a> #smppp
brianjsmith	1/22/2010	4:48 PM	At it's peak, 230 Mediasite viewers were watching the Social Media seminar. #smppp
csessums	1/22/2010	4:48 PM	RT @benherenow: irony: ufl.edu addresses are not to be used on FB, even though FB accounts once REQUIRED .edu accounts #smppp
hollyrae	1/22/2010	4:48 PM	Thanks to @markgr and @barbchamberlain I am learning about #smlaw
markgr	1/22/2010	4:47 PM	@davinagould The legal ramifications are definitely different for publics and privates #smlaw #highered
benherenow	1/22/2010	4:46 PM	FB alternative for UF users: community.education.ufl.edu/community #smppp
brucefloyd	1/22/2010	4:46 PM	@tsyoung I guess that's partly my point. There isn't a set policy that says how a FB account becomes "official". #smppp
markgr	1/22/2010	4:45 PM	RT @barbchamberlain LinkedIn profile think abt how you use yr work email vs personal. (use personal if U have side biz!) #smlaw
barbchamberlain	1/22/2010	4:45 PM	Ppl asking questions in #smlaw #highered seminar very focused on where to use work/personal emails. Bigger questions, people!
barbchamberlain	1/22/2010	4:43 PM	LinkedIn profile interesting for thinking abt how you use yr work email vs personal. #smlaw #highered (use personal if U have side biz!)
tsyoung	1/22/2010	4:43 PM	@brucefloyd . I meant to ask about Official UF FB accounts and twitter pages #smppp
pdzim	1/22/2010	4:42 PM	How did there get to be so many clones of Dolores Umbridge? #smppp
brucefloyd	1/22/2010	4:42 PM	@cljennings #smppp is an unofficial backchannel. I'm monitoring it and will submit questions, if needed.
barbchamberlain	1/22/2010	4:40 PM	Is live chat a "conversation" (you wdn't record) for public records act? Or cuz it's electronic are you supposed to save? #smlaw #highered
brucefloyd	1/22/2010	4:40 PM	RT @benherenow: irony: ufl.edu addresses are not to be used on FB, even though FB accounts once REQUIRED .edu accounts #smppp
benherenow	1/22/2010	4:39 PM	irony: ufl.edu addresses are not to be used on FB, even though FB accounts once REQUIRED .edu accounts #smppp
brucefloyd	1/22/2010	4:39 PM	@tsyoung The UF AUP currently defines an "official UF website" but it was written prior to the use of SM. <a href="http://ow.ly/Zw2D">http://ow.ly/Zw2D</a> #smppp
markgr	1/22/2010	4:39 PM	RT @barbchamberlain Did you use your work email to sign up for personal online accounts? May want to rethink that & change. #smlaw #highered
markgr	1/22/2010	4:39 PM	Another big issue, the distinction between personal use and professional use is no longer black and white. #smlaw #highered
barbchamberlain	1/22/2010	4:38 PM	Did you use your work email to sign up for personal online accounts? May want to rethink that & change. #smlaw #highered
dbexl	1/22/2010	4:37 PM	RT @markgr: @barbchamberlain Love this <a href="http://bit.ly/8wavlm">http://bit.ly/8wavlm</a> #smlaw #highered
markgr	1/22/2010	4:37 PM	The irony for me is that I'm a HUGE privacy advocate and a very private person, but SM is here and the rules need to change #smlaw #highered
hashtager	1/22/2010	4:36 PM	# @markgr I suggested #smppp as a hashtag, but it is not officially monitored by the panel... I'll take a look.
leighblackall	1/22/2010	4:36 PM	Do you really want to work FOR someone who fires ppl for your socialising media? Do yrself a favour and find out #smppp
barbchamberlain	1/22/2010	4:36 PM	#smlaw #highered Typical public records retention schedule/Web site version backups. Law hasn't kept up. If it makes policy, KEEP IT.

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brucefloyd	1/22/2010	4:35 PM	@markgr I suggested #smppp as a hashtag, but it is not officially monitored by the panel... I'll take a look.
barbchamberlain	1/22/2010	4:33 PM	9-1-1 responders not covered by HIPAA. Your call is a public record & can be released when media request it. #smlaw #highered
markgr	1/22/2010	4:33 PM	@brucefloyd Anyone monitoring the backchannel? #smlaw #highered
brucefloyd	1/22/2010	4:33 PM	Audience member asked if 911 calls are covered under HIPAA. And this relates to social media how? #smppp #offtopic
kuratowa	1/22/2010	4:32 PM	The average US user spends 4.5 hours on Facebook. HEY! I'm way above average! #smgville #smppp
markgr	1/22/2010	4:32 PM	@barbchamberlain Love this <a href="http://bit.ly/8wavlm">http://bit.ly/8wavlm</a> #smlaw #highered
barbchamberlain	1/22/2010	4:31 PM	What?! Guy in audience #smlaw says if you run FB app on yr smart phone it automatically publ all pix from phone on FB pg. NOT if you BROWSE.
csessums	1/22/2010	4:31 PM	Predators are lurking in the corners, stalking you (Mills) #smppp
barbchamberlain	1/22/2010	4:30 PM	Timely for #smlaw #highered: RT @mashable FB/Twitter Lead Pack as Social Media Usage Skyrockets [STATS] <a href="http://bit.ly/817PDd">http://bit.ly/817PDd</a>
barbchamberlain	1/22/2010	4:29 PM	@markgr No way to keep up w/presenting SM use stats. I keep trying as I do presentations/they keep climbing. #smlaw #highered
Robin2go	1/22/2010	4:28 PM	@markgr Word. #facepalm #smlaw #highered
markgr	1/22/2010	4:27 PM	@Robin2go I had a chance to speak there last year but declined due to scheduling. I think I should have made that trip! #smlaw #highered
cljennings	1/22/2010	4:26 PM	._@csessums You guys at #smppp are scaring me. That's some backchannel.
markgr	1/22/2010	4:26 PM	@Robin2go #facepalm was a week too early! #smlaw #highered
brucefloyd	1/22/2010	4:26 PM	US users spend 4.5 hours/month on Facebook. I know the stat is from June 2009. Anyone have the new info? #smppp
tsand	1/22/2010	4:25 PM	@markgr Nope... Facebook has 200 million users, of which, 150 million have two accounts (work/play). Yes, I kid. :) #smlaw #highered
barbchamberlain	1/22/2010	4:24 PM	Univ Florida law school is site of #smlaw #highered I'm tweeting. @UFNow similar to what I do w/@WSUSpokane.
Robin2go	1/22/2010	4:24 PM	@markgr Why aren't you part of this again? #smlaw #highered
markgr	1/22/2010	4:23 PM	@brucefloyd Are you watching this? #smlaw #highered
brucefloyd	1/22/2010	4:23 PM	Ha ha! RT @csessums: Irony? None of the images used in law school preso re: social media supply source. Oh yeah! Good ol' Fair Use! #smppp
barbchamberlain	1/22/2010	4:23 PM	#smlaw #highered She says FB is 4th largest nation; I've heard it's 3rd, BIGGER than US.
markgr	1/22/2010	4:23 PM	She should have showed the socialnomics video - much more powerful #smlaw #highered
csessums	1/22/2010	4:22 PM	Irony? None of the images used in law school preso re: social media supply source. Oh yeah! Good ol' Fair Use! #smppp
mm98273	1/22/2010	4:22 PM	TY @barbchamberlain #gov20 folks may be interested in my tweets labeled #smlaw #highered. Seminar on SM law/public inst by Univ of Florida.
markgr	1/22/2010	4:21 PM	@davinagould Yes. I'd be interested in your take on all this #smlaw #highered
markgr	1/22/2010	4:20 PM	Up next - The Power & Potential of Social Media. Hoping for a more balanced approach #smlaw #highered
csessums	1/22/2010	4:19 PM	Here comes the pixie dust - the power of social media. Finally, a positive note #smppp
barbchamberlain	1/22/2010	4:19 PM	#smlaw #highered Whew! They put the comm person last in the seminar to bring Florida sunshine back into this incr grim discussion. Yay.
csessums	1/22/2010	4:19 PM	Use good judgment in what you say and do to ppl whether you're online or f2f. Makes sense. #smppp
WAProgCaucus	1/22/2010	4:19 PM	RT @barbchamberlain: #gov20 folks may be interested in my tweets labeled #smlaw #highered. Seminar on SM law/public inst by Univ of Flor ...
brucefloyd	1/22/2010	4:19 PM	During this doom/gloom SM session, Facebook told me that someone just tagged a photo of me. I'm going to ignore it. #smppp
brucefloyd	1/22/2010	4:17 PM	RT @markgr: FYI - Facebook has 350 million users, not 200 million #smlaw #highered
csessums	1/22/2010	4:14 PM	Can this backchannel conversation be used against me by my employers? You bet! #smppp Thank goodness for tenure, no?
fienen	1/22/2010	4:14 PM	@markgr Just walk up to the front of the room like you belong there and have a seat. #smlaw #highered
barbchamberlain	1/22/2010	4:13 PM	@markgr Yep, definite #doomsday. Best info from those who use it/balance understanding w/legal knowhow. #smlaw #highered
csessums	1/22/2010	4:13 PM	Social media = liability to a uni administrator and attorney #smppp
markgr	1/22/2010	4:13 PM	Interest is growing into frustration. I would have loved to be part of this discussion #smlaw #highered
csessums	1/22/2010	4:12 PM	This panel needs a psychologist and an EFF representative #smppp
barbchamberlain	1/22/2010	4:12 PM	#gov20 folks may be interested in my tweets labeled #smlaw #highered. Seminar on SM law/public inst by Univ of Florida. Link out later.
markgr	1/22/2010	4:11 PM	FYI - Facebook has 350 million users, not 200 million #smlaw #highered
fienen	1/22/2010	4:11 PM	@markgr Is it a scary conversation? #doomsday #smlaw #highered
jwestfall	1/22/2010	4:11 PM	OK thx to @csessums this #smppp thing is pretty interesting <a href="http://bit.ly/8NpROq">http://bit.ly/8NpROq</a>
markgr	1/22/2010	4:10 PM	Interesting listening to university lawyers discuss social media #doomsday #smlaw #highered
kuratowa	1/22/2010	4:09 PM	The recommendation is to use a legal disclaimer on FB sites. While I agree, Where would you post it to be visible? Notes? Boxes? #smppp
brucefloyd	1/22/2010	4:09 PM	I feel good that we've developed an official Facebook policy that presents an open forum. #cya #smppp
tsyoung	1/22/2010	4:08 PM	What makes an official UF page? #smppp
markgr	1/22/2010	4:08 PM	IMHO - current law and statutes are untenable for social media. #smlaw #highered
csessums	1/22/2010	4:08 PM	Fear of prosecution drives uni policy decisions. Offer Barbara Wingo (UF general counsel) your thoughts wingo@ufl.edu #smppp

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brucefloyd	1/22/2010	4:08 PM	Now, Paula Fussell from HR is going to talk about "consequences". Fun! #smppp
barbchamberlain	1/22/2010	4:08 PM	This seminar on social media/law/public institutions just keeps getting scarier. #smlaw #higher
csessums	1/22/2010	4:07 PM	Disclaimers on faculty FB pages. Seriously? ohshit! #smppp
barbchamberlain	1/22/2010	4:05 PM	These tweets are my notes on #smlaw #higher presentation, I'm sharing w/colleagues, & I wd be listening even if I weren't tweeting.
csessums	1/22/2010	4:05 PM	Oops Isaid that wrong: Personal social media channels should NOT be used on uni time (Wingo) #smppp
kuratowa	1/22/2010	4:05 PM	How do universities comply with public record requests for a FB or Twitter post? Not being able to can cause problems. #smgville #smppp
csessums	1/22/2010	4:04 PM	Personal social media channels should be used on uni time (Wingo) #smppp This is rich!
barbchamberlain	1/22/2010	4:04 PM	So.... I'm tweeting #smlaw #higher: "Personal SM channels shd be used on one's own time/outside the University."
brucefloyd	1/22/2010	4:04 PM	Personal social media channels should be used on one's own time and outside the University. #smppp
barbchamberlain	1/22/2010	4:03 PM	#smlaw #higher Use approp disclaimers when you are NOT speaking on behalf of your institution. (I do on my personal blog)
csessums	1/22/2010	4:03 PM	Uni policies tend to say what you CAN'T do as opposed what you CAN do. #smppp Something needs to change here
brucefloyd	1/22/2010	4:02 PM	If someone makes a public records request 4 something posted on Facebook, it may b difficult 2 retrieve b/c it's not a UF resource. #smppp
barbchamberlain	1/22/2010	4:02 PM	#smlaw #higher Public record law: need to addr disclosure & retention requirements for your SM spaces which ARE public records.
markgr	1/22/2010	4:01 PM	Public Records and social media - serious ramifications (disclosure, retention, etc.) #smlaw #higher
csessums	1/22/2010	4:01 PM	Pubic records law and social media - doesn't this seem redundant? #smppp
brucefloyd	1/22/2010	4:00 PM	Wingo - Postings to SM may fall under the description of a "public record", which means there are disclosure & retention reqs. #smppp
markgr	1/22/2010	3:59 PM	What relevance does the Sunshine Law have to social media? Hadn't thought about that before #smlaw #higher.
barbchamberlain	1/22/2010	3:58 PM	#smlaw #higher You can't evade requirements of your state's Sunshine/Open Mtgs Law by using social media to "meet"/discuss/decide.
markgr	1/22/2010	3:58 PM	IMHO - Enforcing existing trademark law is untenable in most cases on social media. #smlaw #higher.
barbchamberlain	1/22/2010	3:57 PM	#smlaw #higher When posting in social spaces don't forget (c), TM, and univ identity standards.
brucefloyd	1/22/2010	3:55 PM	Wingo - Before you post, have you gotten permission or is it fair use? #smppp
diginomics	1/22/2010	3:55 PM	RT @kuratowa Assume that current laws and regulations apply to social media. #smgville #smppp
kuratowa	1/22/2010	3:54 PM	Assume that current laws and regulations apply to social media. #smgville #smppp
barbchamberlain	1/22/2010	3:54 PM	I'm live tweeting online seminar on social media law & public institutions <a href="http://bit.ly/7gYw">http://bit.ly/7gYw</a> flagged #smlaw #higher. Will share archive.
csessums	1/22/2010	3:54 PM	Use of social media must conform to current laws and regulations (Wingo) #smppp
brucefloyd	1/22/2010	3:53 PM	Wingo - Existing laws & regs apply to SM, so use of SM must be consistent with these laws. #smppp
barbchamberlain	1/22/2010	3:53 PM	#smlaw #higher DO NOT POST in social space: Patentable materials.
barbchamberlain	1/22/2010	3:52 PM	#smlaw #higher DO NOT POST in social space: Student info. Patient info. Unpubl research data (did you WANT that patent or pub?).
barbchamberlain	1/22/2010	3:51 PM	Good to assume when managing online spaces: Nothing is private. Everything is public. #smlaw #higher
csessums	1/22/2010	3:50 PM	Assume nothing is private. How easy is that! #smppp
brucefloyd	1/22/2010	3:50 PM	Assume that everything is public and nothing is private. #smppp
markgr	1/22/2010	3:50 PM	Up next - Legal ramifications for social media #smlaw #higher
kuratowa	1/22/2010	3:49 PM	Talking about privacy settings for personal accounts and student and patient record laws. #smgville #smppp
sbspalding	1/22/2010	3:48 PM	RT @csessums Aside: When exceptions drive social media policy; everyone loses #smppp
barbchamberlain	1/22/2010	3:47 PM	Another FB privacy info source <a href="http://bit.ly/4HS0AR">http://bit.ly/4HS0AR</a> recommended by #smlaw #higher spkr.
csessums	1/22/2010	3:45 PM	Aside: When exceptions drive social media policy; everyone loses #smppp
barbchamberlain	1/22/2010	3:45 PM	For @danamlewis #hcsmlaw #higher JAMA study: 60% of med schl students posted inapprop/unprofessional info online (HIPAA violations).
markgr	1/22/2010	3:45 PM	@barbchamberlain Agreed - this is great stuff #smlaw #higher
barbchamberlain	1/22/2010	3:45 PM	#smlaw #higher JAMA study: 60% of med schl students posted inapprop/unprofessional info online (HIPAA violations).
barbchamberlain	1/22/2010	3:44 PM	Yes, this #smlaw #higher seminar is being recorded @markgr. Will be avail online later @ Univ FI law school. AWESOME info.
csessums	1/22/2010	3:44 PM	Definitions of Meat Puppets <a href="http://bit.ly/4FTcqb">http://bit.ly/4FTcqb</a> & <a href="http://bit.ly/4pjBZN">http://bit.ly/4pjBZN</a> #smppp
barbchamberlain	1/22/2010	3:42 PM	Spkr reco @rww post on 3 FB settings every user shd ck now: <a href="http://bit.ly/5Dop2U">http://bit.ly/5Dop2U</a> #smlaw #higher
csessums	1/22/2010	3:41 PM	Meat puppets are not your friends #smppp What would brothers Kirkwood say?
barbchamberlain	1/22/2010	3:41 PM	#smlaw #higher Beware the meat puppet: Fiction acct/fake personality used as mktg ploy or to influence yr community. (astrourfing)
brucefloyd	1/22/2010	3:40 PM	Faculty should "model appropriate behavior". #smppp
markgr	1/22/2010	3:40 PM	RT @barbchamberlain: #smlaw #higher firehose I'm tweeting: online seminar on social media law & public institutions <a href="http://bit.ly/7gYw">http://bit.ly/7gYw</a> ...
csessums	1/22/2010	3:39 PM	UF conducts Facebook audits to see if students are violating conduct codes/privacy issues. Does your school? #smppp
csessums	1/22/2010	3:37 PM	Loyola forbids all student athletes from using Facebook #smppp

## Twitter Backchannel for Social Media: Promises, Pitfalls Perils (#smlaw #smppp)

barbchamberlain	1/22/2010	3:37 PM	#smlaw #higherd Some univ forbid athletes to use FB, require them to scrub profiles, monitor FB activity for NCAA violations.
cseessums	1/22/2010	3:36 PM	Alcohol and Facebook don't mix in universities #smppp
brucefloyd	1/22/2010	3:36 PM	@cseessums My grandma would certainly NOT approve. Should I quit? #smppp
kuratowa	1/22/2010	3:35 PM	Better to discuss and plan how to provide for editorial control prior to starting than clean up later. #smgville #smppp
barbchamberlain	1/22/2010	3:35 PM	#smlaw #higherd Privacy regulations always alphabet soup: HIPAA, FERPA, COPA(?), state laws, univ policy. Know/understand what applies.
brucefloyd	1/22/2010	3:33 PM	Think before you tweet (or Facebook) #themoreyouknow #smppp
cseessums	1/22/2010	3:33 PM	Preso title: Social Networking in Academia or would your grandmother approve? (Seriously) #smppp
barbchamberlain	1/22/2010	3:32 PM	#smlaw #higherd Next spkr: social networking & privacy (what would Grandma think of your status update? :D)
kuratowa	1/22/2010	3:32 PM	A middle ground is a forum with a defined purpose - This will allow for editing of content not germane to the discussion. #Smgville #smppp
barbchamberlain	1/22/2010	3:32 PM	#smlaw #higherd firehose I'm tweeting: online seminar on social media law & public institutions <a href="http://bit.ly/7gYw6D">http://bit.ly/7gYw6D</a> . Not too late/join!
cseessums	1/22/2010	3:31 PM	Law is confused in both physical and meta-physical public fora #smppp
barbchamberlain	1/22/2010	3:30 PM	#smlaw #higherd Non-public forum: You can take down things not consistent w/stated purpose of forum. Just don't discrim on viewpoint basis
barbchamberlain	1/22/2010	3:30 PM	#smlaw #higherd "Baby Bear" (just right) policy: Non-public forum. Some rt to editorial control. Don't discrim on viewpoint (more)
kuratowa	1/22/2010	3:29 PM	State agents have to decide if a social media presence is a public forum or is government speech (gives editorial control) #smgville #smppp
cseessums	1/22/2010	3:29 PM	FB pages = public forum = limited editorial control #smppp
brucefloyd	1/22/2010	3:29 PM	Have a policy statement, so you don't make your forum available for "general expression". #smppp
barbchamberlain	1/22/2010	3:29 PM	#smlaw #higherd Post yr policy stmt on yr FB pg to establ what type of space/speech it is. No cases YET on FB pg as public forum....
barbchamberlain	1/22/2010	3:27 PM	#smlaw #higherd If you establ yr FB pg as public forum "y'all come/say whatever" you have extremely ltd control (only at the margins).
brucefloyd	1/22/2010	3:27 PM	RT @cseessums: Discussion: How Facebook will bite you if you're an idiot #smppp
barbchamberlain	1/22/2010	3:26 PM	#smlaw #higherd Using "govt speech" total control standard doesn't fit with social media.
barbchamberlain	1/22/2010	3:26 PM	#smlaw #higherd You'd have to set up that policy stmt to estab "govt speech" standard on FB. All comments moderate/subject to editorial ok.
brucefloyd	1/22/2010	3:26 PM	Govt speech = self-promotional publication. All comments are vetted. Misses point of SM. #smppp
barbchamberlain	1/22/2010	3:25 PM	#smlaw #higherd If your space="Govt speech" you have total editorial control as FB admin/publisher of content. You COULD do this on FB....
cseessums	1/22/2010	3:25 PM	Discussion: How Facebook will bite you if you're an idiot #smppp
barbchamberlain	1/22/2010	3:24 PM	#smlaw #higherd 1st Amendment has 3 categories for public institution as "state actor".
brucefloyd	1/22/2010	3:24 PM	Three Facebook page categories: government speech, public forum, and non-public forum. #smppp
barbchamberlain	1/22/2010	3:24 PM	#smlaw #higherd Libel=written defamatory stmt/false/damages reputation.
cseessums	1/22/2010	3:23 PM	Current topic: libel horror stories--written defamatory statement that harms reputation #smppp
kuratowa	1/22/2010	3:23 PM	#post Legislation has little chance of keeping pace with technology #SMgville #smppp
barbchamberlain	1/22/2010	3:21 PM	#higherd Spkr #smlaw says @UOregonNews has emergency updates tied to their FB page cuz it's best way to reach students fast.
brucefloyd	1/22/2010	3:20 PM	Facebook is a great way of engendering community. #smppp
cseessums	1/22/2010	3:19 PM	Panel will focus on HORROR STORIES of using social media (wtf?) Why scare ppl? How about educate ppl? #smppp
barbchamberlain	1/22/2010	3:18 PM	#smlaw <a href="http://bit.ly/7gYw6D">http://bit.ly/7gYw6D</a> Talking about #higherd FB use. Ooh goodie--horror story coming up :D
brucefloyd	1/22/2010	3:18 PM	Now up is Prof Lyrissa Lidsky to talk about "libel, public forums, free speech & academic freedom". #smppp
cseessums	1/22/2010	3:17 PM	Sorry-- Law and policy have not caught up with social media = possibility of DANGER (why all the scare talk?) #smppp
cseessums	1/22/2010	3:17 PM	Law and technology have not caught up with social media (Jon Mills) #smppp
barbchamberlain	1/22/2010	3:16 PM	@InsideUF Is there hashtag for social media law seminar yr law sch is doing rt now? <a href="http://bit.ly/7gYw6D">http://bit.ly/7gYw6D</a> I'm starting #smlaw but wd use yrs
barbchamberlain	1/22/2010	3:15 PM	@ethnobot Do you know if there's a hashtag for the Univ FL social media law conference? I'm starting #smlaw but wd use "official" one
barbchamberlain	1/22/2010	3:13 PM	When you share something in social network you waive right to privacy. I don't know hashtag for this online conference. #smlaw?
ufwebadmin	1/22/2010	3:12 PM	RT @brucefloyd: At "Social Media: Promises, Pitfalls & Perils" at UF Law School. Will try to live tweet. #smppp
cseessums	1/22/2010	3:12 PM	4 problems of social media (Jon Mills)--gossip, technology, public records, and personal carelessness #smppp
cell911	1/22/2010	3:11 PM	Watching/listening online to "Social Media: Promises, Pitfalls & Perils" at UF Law School. #smppp <a href="http://bit.ly/8NpROq">http://bit.ly/8NpROq</a>
brucefloyd	1/22/2010	3:10 PM	Social media as "magic" #uflaw (ohsit!) /via @cseessums #smppp
brucefloyd	1/22/2010	3:08 PM	@kuratowa Was suggesting #smppp as a hashtag. Good?
brucefloyd	1/22/2010	3:07 PM	At "Social Media: Promises, Pitfalls & Perils" at UF Law School. Will try to live tweet. #smppp